

[Market Analysis Report] published on July 7, 2010

The 3D new wave and the future image

~ Trend of 3D autostereoscopic display and Its future image ~

[Overview]

In the consumer TV market, it is the epoch making year to start consumer 3D TV in 2010. And the new 3D platform will be constructed instead of present stage which is that 3D is one of HD function based on the 2D platform.

In addition, it comes here, and the autostereoscopic display shows movement that the mobility of NINTENDO 3DS etc. , PC, and the adoption for a large-scale display accelerate as a new stage of 3D business. In FRL, it is convinced that the autostereoscopic display that becomes the key to a big revolution of 3D bring a big business opportunity not only for a hard maker but also the contents supply-side. FRL made the document of the title including the following contents.

This time, material in the title including the following content was made in FRL.

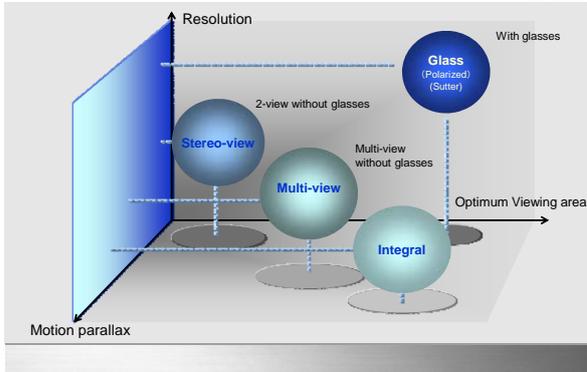
- Various application aptitudes of autostereoscopic display
- Trend of technological opportunity and detailed information on the solution
- The application on 3D autostereoscopic display is arranged.
- Forecast in the future of the following equipment that uses naked-eye display until 2015.

And following forecast is analyzed.

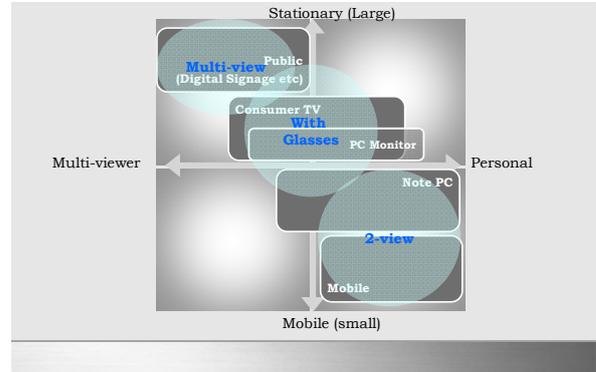
1. A 3D mobile phone market
2. A portable game machine(3DS) market
3. A 3D digital still camera market
4. A 3D photo frame market
5. 3D digital signage market

The report "The 3D new wave and the future image ~ Trend of 3D autostereoscopic display and Its future image ~" is the best one to know autostereoscopic consumer market for companies who are interested in 3D business.

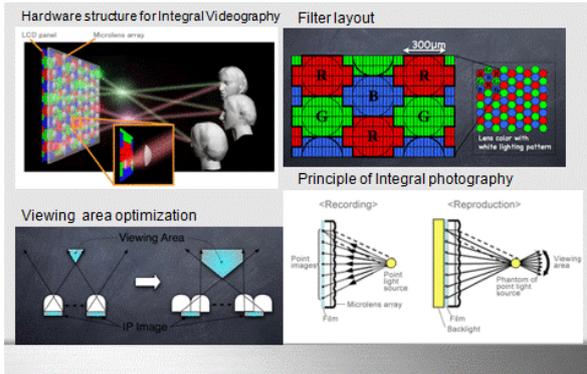
Picture quality dependence on 3D technologies



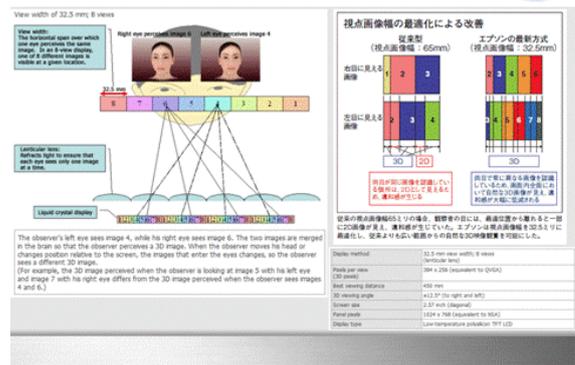
Autostereoscopic aptitude correspond to each application



Integral Videography (Hitachi)



Lenticular display



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